



Women Executives in Building Symposium

Women Executives in Building Symposium

When: June 17, 2024

Where: The Council on Foreign Relations, Washington, DC

Invitation Only





Sponsorship Opportunities:

Why Sponsor the Women Executives in Building Symposium?

Women in the built environment are daring to confront stereotypes that lead to harmful hiring practices and personnel policies that reinforce barriers of the past and continue to hold women back. These groundbreakers defy the male-dominated industries that support the built environment, aiming to increase awareness and diversity, particularly for young women considering careers in the AECO industry.

In this edition of the Women's Leadership Forum, the National Institute of Building Sciences will convene female leaders from all sectors of the built environment for a one-day event. Here, we will share successes, challenges, network, and equip females in the built environment with actionable strategies to overcome the hurdles women often face in the workplace and specifically in the building industry. NIBS will provide the platform.

Women in the industry: Join forces and empower each other, drive results, and inspire change focused on diversifying the workforce.

This event will be filled with immersive learning for female leaders in the built environment, networking opportunities, facilitated panel discussions, and keynotes.

Benefits include:

- Kickoff acknowledgement and thank you from the host and moderator during the introduction of the Women Executives in Building (WEB) Symposium
- Opportunity to speak for 3–5 minutes about your organization and/or show a video presentation, followed by an introduction of the day’s speakers
- Organization logo and branding on all PowerPoint presentations during the Symposium
- Company logo, description, and hyperlink on the Women Executives in Building Symposium Series event webpage listed on nibs.org
- Company logo and branding on all email invitations sent to promote registration to the WEB Symposium to high-level female executives in the built environment
- Company logo and branding on all thank you emails sent to registrants pre- and post-event
- Opportunity to provide speaker, moderator, or panelist during the May WEB Symposium
- Two invitations to attend the WEB Symposium
- Company logo on highly visible signage located throughout the WEB Symposium lounge area
- Six-foot draped tabletop exhibit space inside the WEB Symposium’s education session room
- Pre- and post-series attendee registration lists for the Symposium
- Banner advertisement on nibs.org for the calendar year with hyperlink to your company website
- One complimentary NIBS Individual Membership for one year
- 10% discount on all other NIBS event sponsorships, including the Building Innovation Conference and other Women’s Executives in Building Symposiums in this series

Five opportunities available | Total: \$5,000



Time	Activity
10:00am-10:05am	Welcome
10:05am-10:10am	Sponsor Video/Address
10:10am-10:55am	Panel Discussion
10:55am-11:15am	Break
11:15 am-12:00pm	Panel Discussion
12:00pm-1:00pm	Lunch Break & Networking
1:00pm-1:05pm	Sponsor Video/Address
1:00pm-1:50pm	Panel Discussion
1:50pm-2:00pm	Break
2:00pm-2:55pm	Panel Discussion
3:00pm-3:30pm	Panel Discussion
3:30pm-3:45pm	Break
3:45pm-4:30pm	NIBS Social Equity Survey Discussion: Importance of Equity in the Built Environment
4:30pm-5:30pm	Reception