

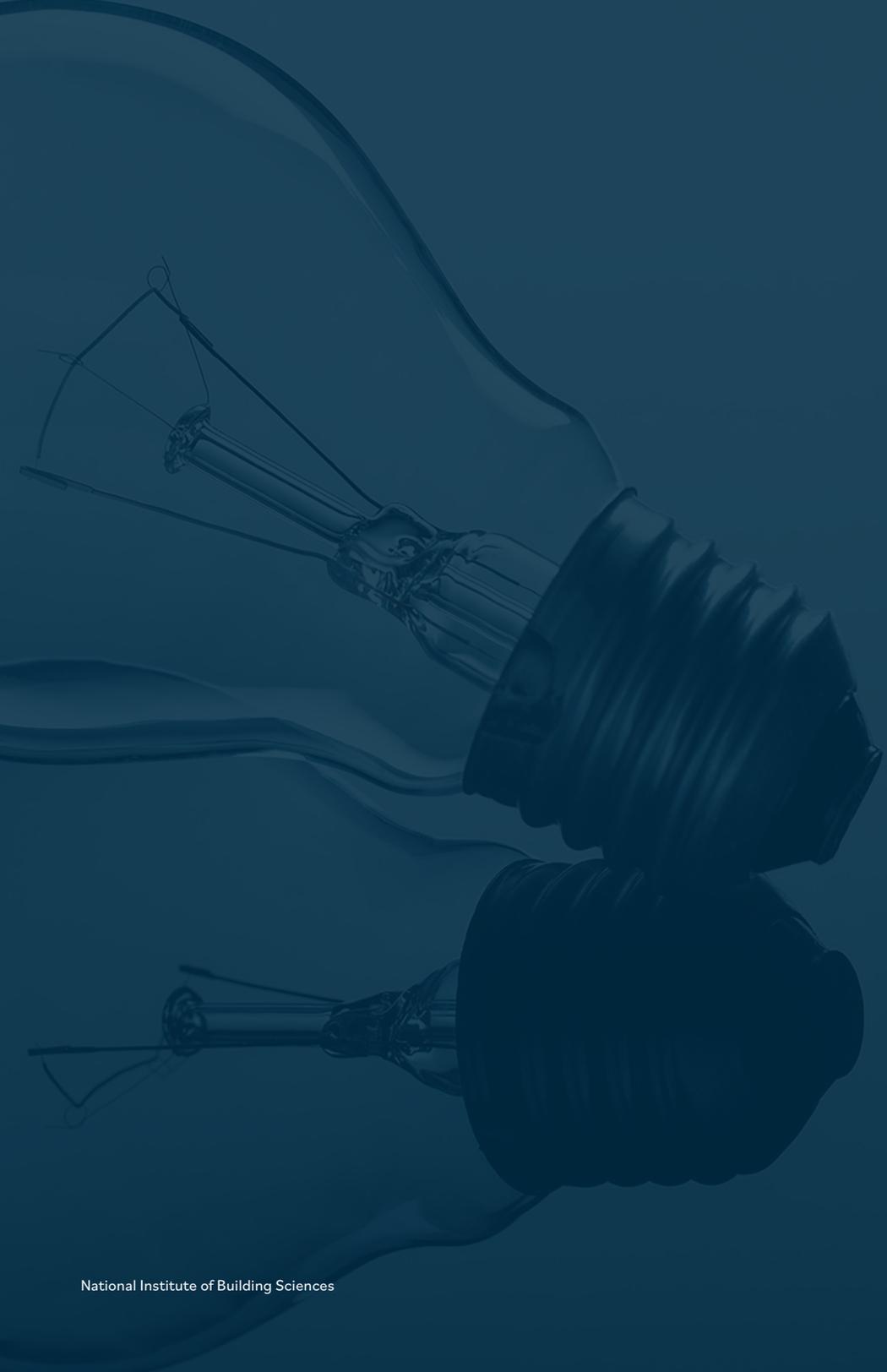
# Webinar Series Sponsorship Opportunities



## **Building Innovation: Webinar Series Sponsorship Opportunities**

Each year, the National Institute of Building Sciences hosts the Building Innovation conference, reaching hundreds of building professionals from across the country. As part of our mission to continue education from the conference, NIBS has launched this webinar series to allow built environment professionals the opportunity to virtually learn from subject matter experts on a variety of topics.

Our experts will cover what our Building Innovation attendees have come to expect: groundbreaking strategies, tools and trends, solutions to issues in the building industry, and workforce solutions.



**Sponsored webinars are available at NIBS' discretion and sponsors will receive the following benefits:**

- Opportunity to introduce the panelists for your sponsored webinar
- Opportunity to provide a panelist for your sponsored webinar, if areas of expertise align and pending approval by NIBS staff
- Logo on all promotional emails sent to promote webinar registration (~80,000+ recipients)
- Logo on webinar landing page, description, and post-webinar recording page on nibs.org
- Logo on follow-up email that is sent to all registered attendees of the webinar (~500-1,000+ attendees)
- Webinar attendee email and mailing list for one-time promotional use
- One complimentary annual individual membership with NIBS

**\$5,000 Per Webinar**