### Vision
Improving lives through collaboration to integrate science into the built environment.

### Mission
To serve the public interest by advancing building science and technology to improve the built environment.

### Strategic Plan 2020-2022

#### Goals

**Practice Integration**
- Facilitate cooperation across industry segments to integrate science and technology into the built environment

**Operational Excellence**
- Enhance organizational norms and expectations to drive operational efficiency and effectiveness

**Innovation**
- Foster new ways to deliver solutions in the built environment

**Research and Data**
- Leverage and accelerate evidence and data that advances the national dialogue on building sciences and technology

### Objectives

- **Foster collaboration among influential individuals, public and private organizations, industry associations, academic institutions, and federal agencies including policy makers and thought leaders.**
- **Develop a partnership strategy that fosters engagement with a network of stakeholders.**
- **Diversify the NIBS business model.**
- **Enhance the communication of outcomes, impact and value to increase awareness and adoption of innovative solutions.**
- **Evaluate NIBS’ programs to maximize stakeholder engagement and perceived value.**
- **Validate and enhance a pricing strategy for products and services.**
- **Advance ideas and innovation within industry through solution-driven research.**
- **Reinvigorate Councils and Committees to serve as centers of innovation.**
- **Translate research and data to support the application of research findings within the built environment.**
- **Develop and promote research that supports science and technology for the built environment.**

### Practice Integration

- **Maximize NIBS’ Impact Through:**
  1. Broader recognition of NIBS as a trusted, unbiased convener where government and industry come together as equals
  2. A more diversified and balanced portfolio of programs, products and services
  3. A sustainable business model that provides flexibility for NIBS to carry out mission-driven activities
  4. A qualified and engaged staff with the skills and expertise necessary to advance the plan
  5. Stronger Council and Committee alignment with NIBS to maximize mission impact

---

19-009-001-03 ©2019 National Institute of Building Sciences