



# SPONSORSHIP PROSPECTUS 2022



## Table of Contents

- 3** NIBS Sponsorship and Advertising Guide
- 16** Building Innovation 2022 Sponsorship Prospectus
- 33** NIBS Infrastructure 2022 Sponsorship Prospectus
- 38** NIBS BIM Council Sponsorship Prospectus
- 45** BETEC/BECx Symposium Sponsorship Prospectus
- 48** Women Executives in Building Summit 2022

# SPONSORSHIP & ADVERTISING GUIDE

## 2022 NIBS Sponsorship & Advertising Guide

Thank you to all of our generous supporters through membership, sponsorship, exhibits and advertising. We wouldn't be able to provide the solutions to the issues we face in the built environment without the support of a diverse group of organizations that align with the mission of NIBS.

### Welcome

The National Institute of Building Sciences brings together representatives from a variety of places – government, the building professions, industry, labor and consumer interests, and regulatory agencies. This unique collaboration allows us to identify and resolve problems that stand in the way of safe, affordable, and sustainable structures in the built environment.

If your business goals for 2022 include raising your brand's visibility with this core group of industry experts and decision-makers, we invite you to join us. NIBS will explore solutions, products and services that will make our environment safer, stronger and more sustainable.

Sponsorship, advertising and exhibiting opportunities with NIBS provide unparalleled access to engineers, architects, contractors, building codes and standards professionals, state, local and federal government professionals, educators, manufacturers, and more.

Our team is happy to discuss ways you can brand your organization's products and services at one, more or all of our opportunities listed in the 2022 Sponsorship & Advertising Guide.

We look forward to starting this conversation with you. Thank you for your interest in sponsorship and advertising opportunities with NIBS.

Sincerely,

**Stephen Ayers**

FAIA, NAC, CCM, LEED AP  
Interim Chief Executive Officer  
National Institute of Building Sciences



## Our Story

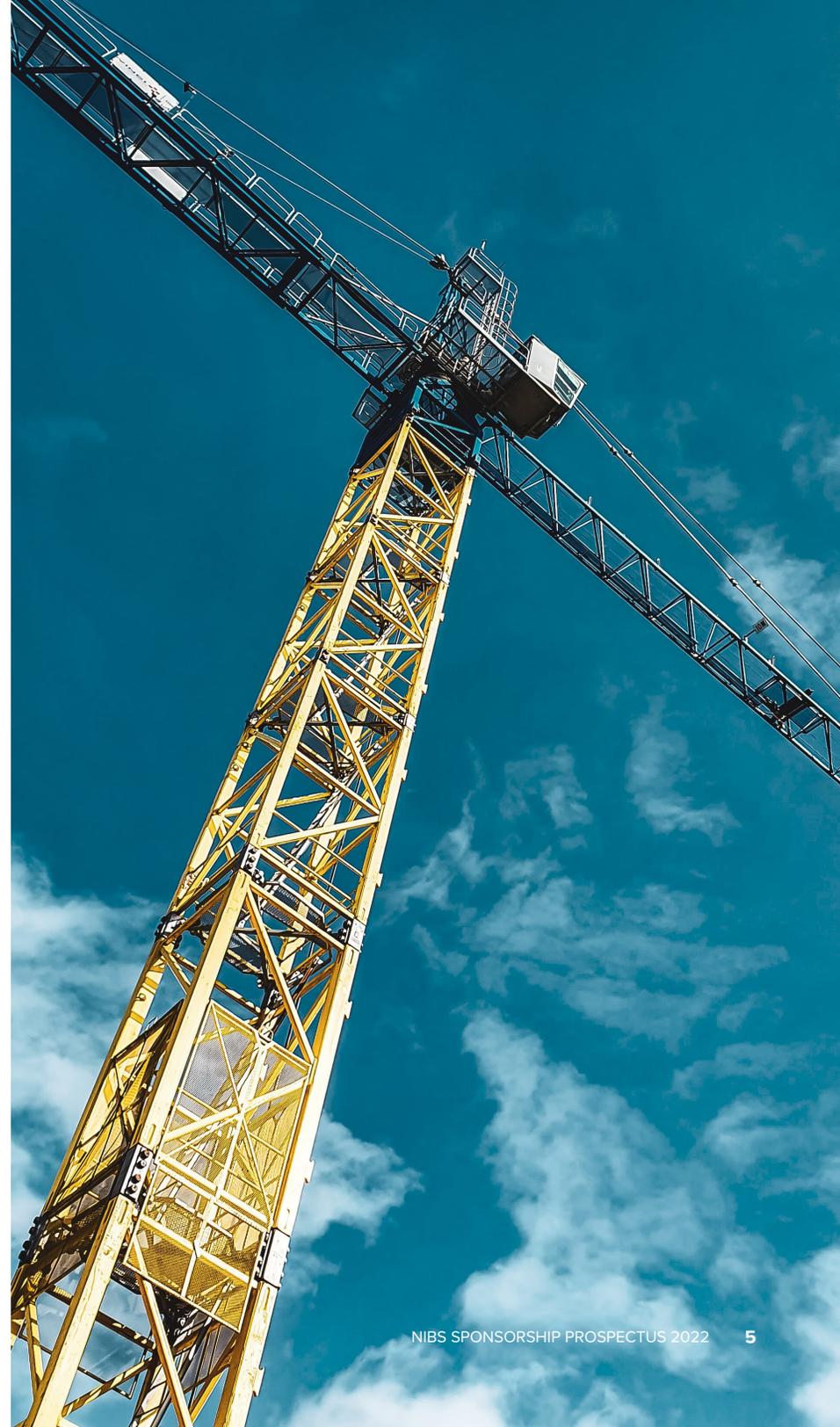
Whether in your home, office or out in your community, the walls that surround you must be safe, structurally sound and sustainable.

It's our job to make that happen.

The National Institute of Building Sciences is an independent 501(c)(3) non-profit, non-governmental organization that supports advances in building science and technology. We were established by the U.S. Congress in the Housing and Community Development Act of 1974, Public Law 93-383. Congress recognized the need for an organization to serve as an interface between government and the private sector – one that serves as a resource to those who plan, design, procure, construct, use, operate, maintain, renovate, and retire physical facilities.

We bring together experts from throughout the building industry, design, architecture, construction, and government. We lead conversations to ensure our buildings and communities remain safe, and we work to seek consensus solutions to mutual problems of concern.

A balanced blend of public and private financing supports NIBS' mission. Private sector contributions, membership dues, events, and publication sales are augmented with contracts and grants from federal and state agencies. These funds support programs that have brought together the nation's finest expertise to identify and resolve issues affecting the building process.



**OVERALL REACH**

@BLDGSCIENCES

@BLDGSCIENCES

NATIONAL INSTITUTE OF BUILDING SCIENCES

**EVENTS**

**Building Innovation 2021**  
Tracks: Resilience, Workforce, Technology

- 411**  
Virtual Edition Registrants
- 30**  
Total Sessions
- 61**  
Total Speakers
- 23**  
Total Sponsors

**Resilience 2021**

- 10**  
Resilience 2021 webinars
- 5,020**  
Total Resilience 2021 registrants

**General Events**

- 4**  
WEB Virtual Leadership Meetings

**COVERAGE**

**News Coverage**

- 303**  
News stories featuring NIBS in 2021
- 3.03 Billion**  
Total combined readership of 2021 news stories
- 10,376**  
Total estimated social shares of NIBS stories

**Social Media Coverage**

- 263,000**  
Total 2021 Twitter impressions
- +48%**  
Followership growth from January 2021
- +61%**  
Followership growth from January 2021

## Opportunities Overview

### Sponsorships:

- NIBS Leadership Sponsorship
- Infrastructure 2022 Webinar Series
- BIM Council Sponsorships
- Women Executives in Building Leadership Summit
- BETEC/BECx Symposium
- Building Innovation 2022 Annual Conference
- Building Information Management Council Event

### Advertising Opportunities:

- NIBS Quarterly Connection e-Newsletter



## NIBS Leadership Sponsorship

This year-long sponsorship of the National Institute of Building Sciences Board of Directors allows exclusive access to the leaders of the industry who come from all areas of the built environment. Not only will you exclusively network with the Board members at the various Board meetings throughout your sponsorship period, you will come to the table to discuss issues, solutions and speak about how your organization's products and services can benefit the industry, new initiatives and more.

NIBS thanks Tremco Construction Products Group as the 2022 Leadership Sponsor.



## NIBS Infrastructure 2022 Webinar Series Sponsorship Prospectus

Dates: February 16, April 19, August 16, December 6

Infrastructure continues to be one of the biggest topics of the year through recent policy changes, media coverage and legislation passed.

Through the Infrastructure webinar series, we will take a deeper look into the topic, key issues and cover a broad array of topics including:

- Transportation infrastructure
- Goods and supply chain challenges
- Lifelines and access to high-speed networks
- Preparedness and mitigating the climate crisis

The National Institute of Building Sciences continues its mission to provide an open forum for discussion among the various facets of the built environment.

In 2021, despite lingering challenges with in-person meetings due to COVID, NIBS found a solution and launched the monthly virtual Resilience 2021 webinar series. Our subject matter experts looked at everything from natural disaster mitigation and the pandemic's impact on technology in the built environment, to building information modeling and much more.

NIBS thanks Procore as the Infrastructure 2022 series sponsor.

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



**PROCORE**<sup>®</sup>

## BIM Council Sponsorships

The BIM Council is an alliance of all those who are willing to contribute their time and talent toward improving the entire facilities industry. We want information to flow from authoritative sources to end users at every phase of the project. To accomplish this, we need support from individuals, companies, agencies, sponsors and donors.

The National Institute of Building Sciences provides the infrastructure for us to develop the overarching standards needed to reach across the industry as no other organization can. To develop specific aspects of the transformation and to pull together all of those pieces requires a lot of effort and resources: We know what needs to be done, but we need your help as sponsors of the council so we can all be successful. This year, we will be launching the next version of the National BIM Standard, Version 4 so your sponsorship will be crucial in contributing to the efforts these key influencers will be working on throughout the year.

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



## Women Executives in Building Leadership Summit

The Women Executives in Building Leadership Summit being held this spring will bring together CEOs and other C-suite executives representing industries related to the built environment. Show your support for the only meeting held for Women Executives in the Building industry. Organized by the National Institute of Building Sciences, NIBS will provide the platform for connectivity at a time when more women executives are entering the built environment than ever before.

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



## BETEC/BECx Symposium

The BETEC/BECx Symposium will be attended by owners, developers, architects, engineers, consultants, and contractors – those professionals who are spearheading advancements in the science and art of building enclosures.

The Symposium will bring together leading researchers and practitioners from Europe, Asia, Canada, and the United States. The research will be complimented by real world applications and case studies.

As a sponsor of the 2022 BETEC/BECx Symposium, your company will have access to design and construction decision-makers. Do not miss this exceptional and exclusive opportunity to discuss with industry leaders how your products will help meet tomorrow's challenges and to show your organization's commitment to the future of building enclosure design.

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



## Building Innovation 2022

Building Innovation, the National Institute of Building Sciences' premier annual event, focuses on advances and solutions to the common issues faced in the built environment.

Building Innovation 2022 will bring together executives and top decision-makers in government, the professions, industry, labor, and the private sector. This is the place to showcase your company's innovative products, services and solutions to an audience seeking the latest trends in technology, sustainability and resilience to be used in buildings and communities throughout the world.

Please review the sponsorship opportunities laid out in the prospectus linked below and if there is something you are looking for that you do not see available, NIBS is happy to work with you to provide you a customized sponsorship experience that is right for you and your organization. We look forward to seeing you at BI2022!

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



## BIM Council Event

The National Institute of Building Sciences Building Information Management (BIM) Council will host its first three-part educational hearing entitled **Digital Delivery in the Age of Information Privacy and Cyber Security**. This hearing will convene a group of experts within the built environment to discuss the impacts of security regulations on the drive toward BIM-enabled project delivery and operations.

**Part I** will introduce NIBS' reasoning for hosting this critical series as we face challenges to cybersecurity and very real threats to the built environment caused by cyberterrorism and security breaches. We invite industry leaders and the public to join the conversation to address the challenges around delivery of projects in the building and infrastructure industries.

**Part II** of this series will provide a forum for greater communication between IT solution providers, owners and the building industry design and construction contractor communities. This in-person event will be limited to 50 attendees and sponsors will receive priority registration and brand recognition. Event date: Tuesday, June 7, 2022, 11:00 AM – 4:00 PM, in Washington, DC.

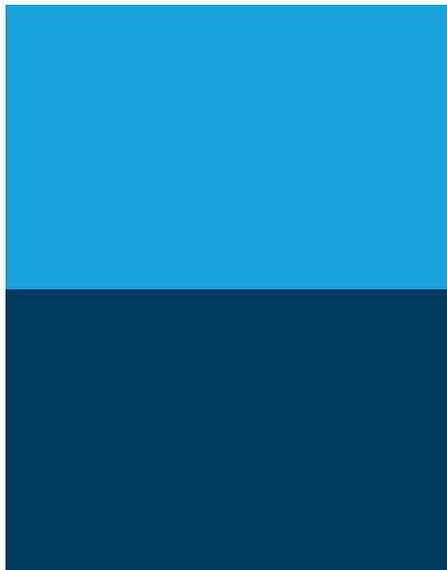
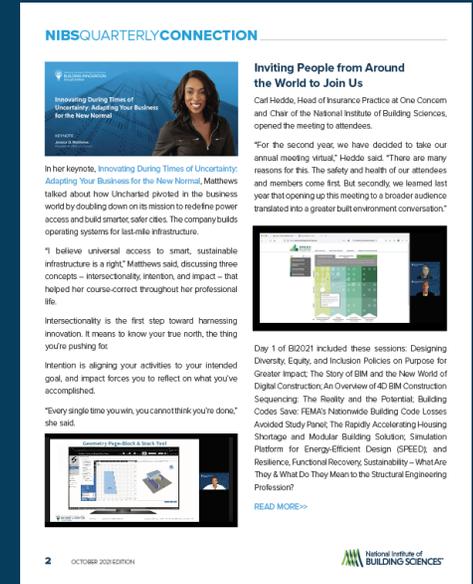
**Part III** will present the outcomes of the June meeting and outline next tangible steps for the NIBS BIM Program to positively impact the industry's technology implementation and adoption. This will take place at the NIBS annual Building Innovation Conference September 26 – 28 and at the BIM Council general membership meeting tied to the BI2022 Conference.

[LINK TO SPONSORSHIP PROSPECTUS>>](#)



# Advertising with NIBS:

NIBS' quarterly membership e-newsletter is received and read by 6,000+ NIBS members and subscribers and is focused on key quarterly topics covering all areas within the built environment. Starting in January, the e-newsletter is sent out featuring big stories within the industry, key events NIBS is either hosting or attending, a snapshot of NIBS in the media, and more. Don't miss your chance to include your half- or full-page ad in the Quarterly Connection with a 43% open rate and 19% click-through rate, which is significantly higher than the industry.

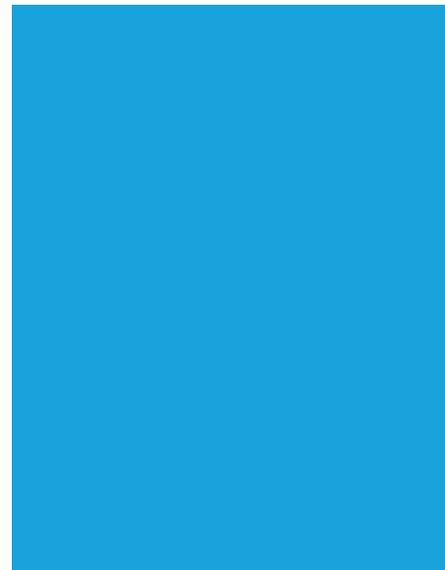


## Half Page Ad Size:

8.5" W x 5" H \_\_\_\_\_

\$1,000/issue

or all four issues/year = \$2,000



## Full Page Ad Size:

8.5" W x 11" H \_\_\_\_\_

\$2,000/issue

or all four issues/year = \$6,000

# BUILDING INNOVATION 2022

CONFERENCE SPONSORSHIP PROSPECTUS

## Why Sponsor BI2022:

Building Innovation, the National Institute of Building Sciences annual conference, focuses on advances and solutions to common issues faced in the built environment.

As the premier event that brings together executives and top decision-makers in government, the professions, industry, labor and private sector, this is the place to showcase your company's innovative products and services to an audience seeking the latest trends in technology, sustainability and resilience, to be used in buildings and communities throughout the world.

Please review the sponsorship opportunities laid out in this Sponsorship Prospectus and, if there is something you are looking for that you do not see, the National Institute of Building Sciences personally will craft an experience that is right for your company's products and services.

### **Sarah Swango**

Senior Director, Membership & Development

202.289.7800 x127

[sswango@nibs.org](mailto:sswango@nibs.org)

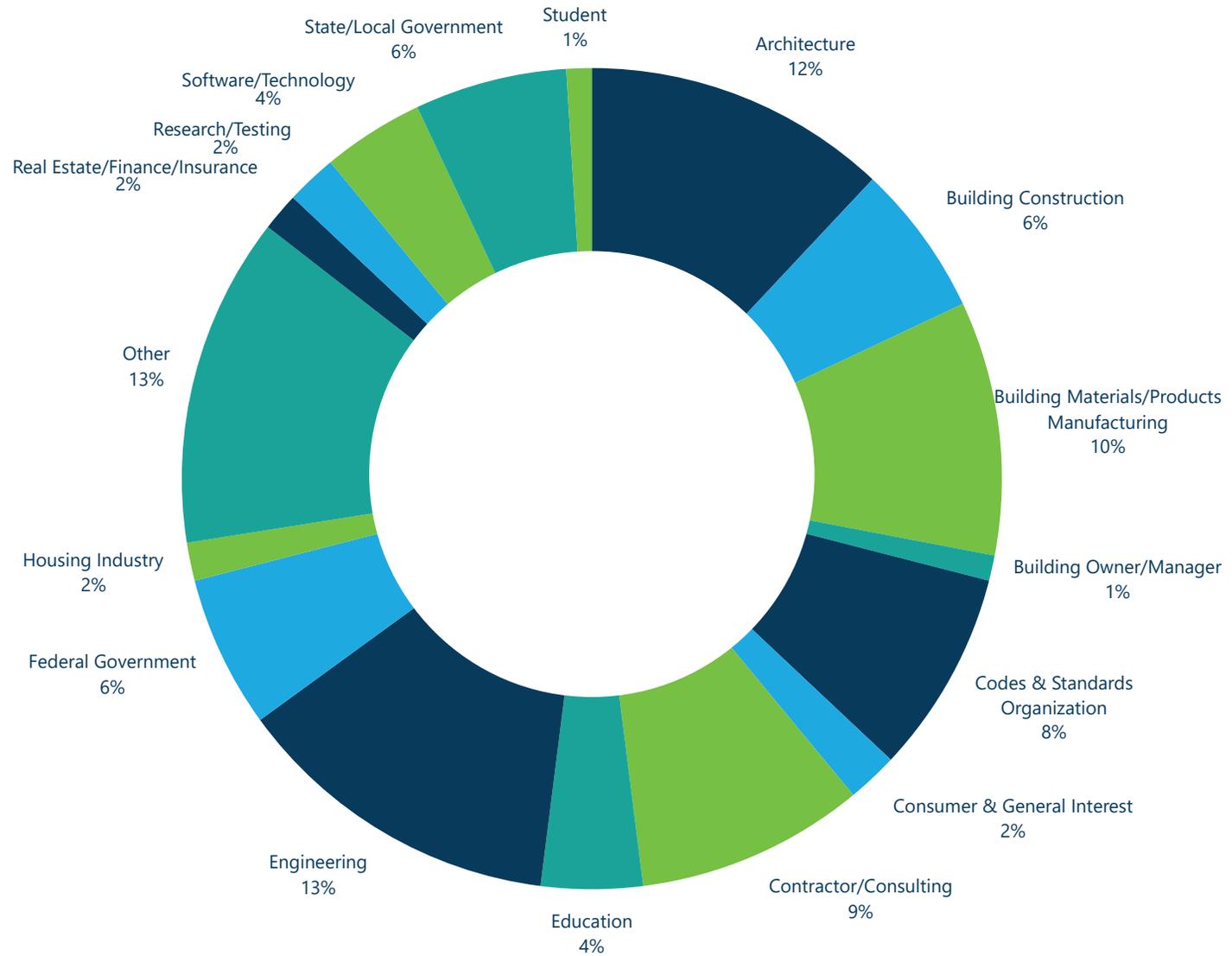


“This is the only place that brings together a unique set of people from the industry, government, and private sector to network and solve problems in the built environment.”

**Casey Martin, AIA, AICP**

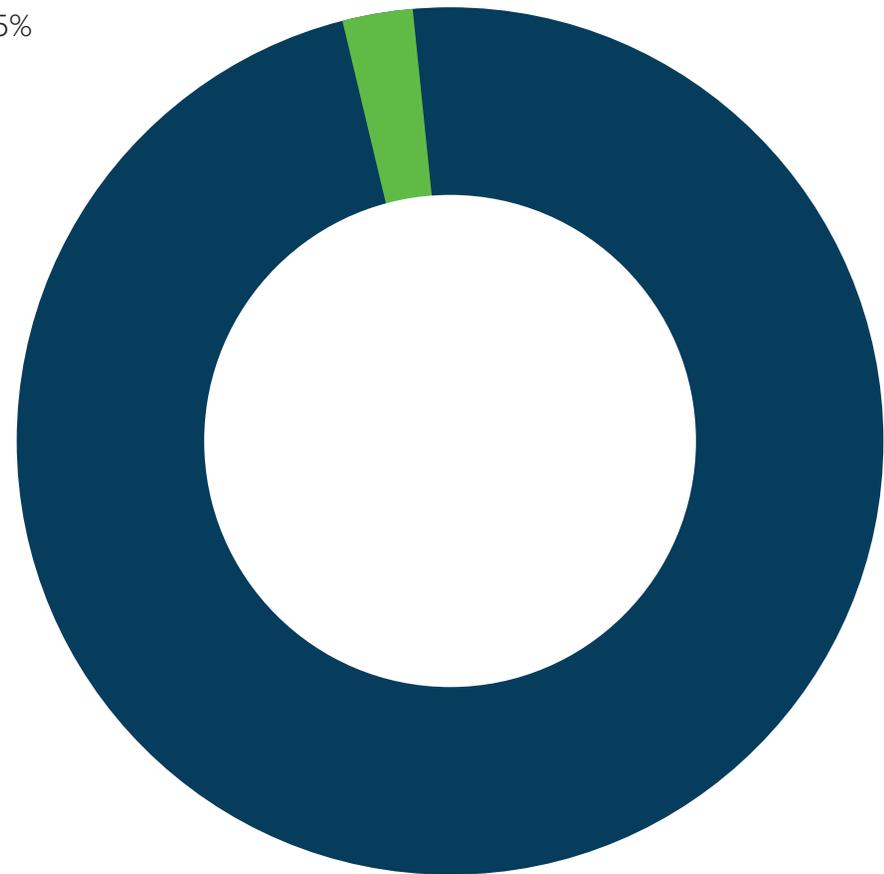
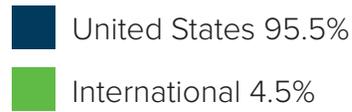
Sr. Consultant, Program Manager, Jacobs

# Attendee Snapshot: Primary Business of Attendees



## Attendee Snapshot: Primary Job Function

- Acoustical Design
- Analysis/Advising
- Architecture
- BIM/CAD Design
- Building Enclosure Design
- Civil Engineering
- Code Enforcement
- Commissioning
- Construction/Installation
- Energy/Sustainability Management
- Facility Operations and Maintenance
- Fire Protection Engineering
- Information Systems/Network Administration
- Interior Design
- Management
- Mechanical Engineering
- Planning
- Plumbing Engineering
- Public Relations/Communications
- Research/Testing
- Sales
- Security/Risk Assessment
- Software/Website Design and Programming
- Specification/Guidelines Writer/Other
- Structural Engineering
- Technical Writer



**500 ATTENDEES ANTICIPATED**

# SPONSOR OPPORTUNITIES

## Presenting Sponsor

Brand your company as the presenting sponsor at the National Institute of Building Sciences' Eighth Annual Conference, located at the Mayflower Hotel in Washington, DC, as we unite the industry on common issues surrounding all areas of the built environment. Help shape a compelling program designed to engage all disciplines in advancing innovation in building science and technology.

### Benefits include:

- Premier recognition as “Presenting Sponsor” on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program
- Prime exhibit space in Conference Innovation Lounge
- Eight complimentary Conference registrations
- 50% discount on additional Conference registrations
- Sponsorship of kick-off opening keynote breakfast and opportunity to help shape the discussion (content to be mutually agreed upon)
- Opportunity to speak for 3 - 5 minutes or provide video at opening breakfast before introducing the speaker
- Logo on opening breakfast signage and PowerPoint
- Opportunity to provide seat drop at opening general session breakfast
- Premier recognition as “Presenting Sponsor” at Conference welcome reception and opportunity to provide remarks
- Premier placement and reserved VIP tables at all general sessions and Conference events
- Opportunity to host exclusive hospitality suite for meetings with attendees
- Premier logo placement as presenting sponsor on all conference signage, including registration signage, conference gobo and education sessions
- Two dedicated email blasts highlighting your company as the presenting sponsor to NIBS database and conference attendees

**1 OPPORTUNITY AVAILABLE | \$50,000**

PRESENTING SPONSOR ●

PLATINUM SPONSOR ●

SILVER SPONSOR ●

## Platinum Sponsor

Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website.

### Benefits include:

- Opportunity to exclusively sponsor one of the Conference educational topics, Resilience or Technology (select one available on a first-come, first-served basis)
- Prime exhibit space in Conference Innovation Lounge
- Four complimentary Conference registrations
- 50% discount on additional Conference registrations
- Company logo on signage and PowerPoint, if applicable
- Opportunity to speak for 3 - 5 minutes or provide video at sponsored event
- Opportunity to attend all Conference networking events
- Logo in all pre-event marketing promotion with hyperlink to your company website
- Logo on Conference signage in premier location
- Podium acknowledgment through the Conference
- Pre- and Post-Conference attendee mailing list
- Social media promotion throughout the Conference
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program

**4 OPPORTUNITIES AVAILABLE | \$25,000**

PRESENTING SPONSOR ●

**PLATINUM SPONSOR ●**

SILVER SPONSOR ●

## Silver Sponsor

Brand your company at the daily networking breaks and meet with top decision-makers from across the industry.

### Benefits include:

- Logo on break signage and opportunity to distribute gift item and/or marketing collateral
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program
- Three complimentary Conference registrations
- 50% discount on additional Conference registrations
- Opportunity to attend all Conference networking events
- Social media promotion throughout the Conference
- Table top exhibit booth in the Conference Innovation Lounge

**1 OPPORTUNITY AVAILABLE | \$15,000**

PRESENTING SPONSOR ●

PLATINUM SPONSOR ●

**SILVER SPONSOR ●**

# EXHIBITOR OPPORTUNITIES

## Exhibiting Sponsor

Reserve your table top exhibit space in the Building Innovation 2022 Innovation Lounge, where all networking events will take place. It will be a central gathering place for attendees throughout the Conference's three days. Showcase your company's products, services, and innovations in this exciting interactive space!

### Benefits include:

- Six-foot draped table and two chairs to showcase your demonstrations and provide a networking location in the Innovation Lounge
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website
- Logo on Exhibit Hall signage
- Logo and Booth location listing in Conference program with company description and contact information
- Logo in pre-conference promotion and post-conference follow up
- Opportunity to do a gift item room drop at sponsor's expense
- Two complimentary Conference registrations
- Opportunity to attend all Conference events
- Pre- and post-conference attendee mailing lists

**30 OPPORTUNITIES AVAILABLE | \$3,500**

# BRANDING OPPORTUNITIES

## Hotel Key Cards

Hotel rooms keys are the first thing attendees will receive when checking into the hotel to attend BI2022! Be the first brand they see with your logo and messaging on the key. Opportunities to brand front and back sides.

### Benefits include:

- Your company logo and messaging on the front and back sides of key cards (sponsor to provide artwork to card specs)
- Pre- and post-conference attendee mailing list
- Opportunity to do a hotel room drop to attendees at Sponsor's expense
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website.
- Two complimentary Conference registrations Opportunity to attend all Conference events
- Table top exhibit booth in the Conference Innovation Lounge
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program

**1 OPPORTUNITY AVAILABLE | \$7,500**

### HOTEL KEY CARDS ●

ATTENDEE BADGE AND LANYARD ●

CONFERENCE WI-FI ●

MOBILE DEVICE CHARGING STATION ●

PROGRAM ADVERTISING ●

## Attendee Badge and Lanyard

Have your company logo on everyone's badges and lanyards as they walk around the Conference. The badge is required to attend all conference education, meetings and events, so you know your company will be seen everywhere!

### Benefits include:

- Your company logo and messaging on lanyard and badge (space permitting)
- Pre- and post-conference attendee mailing list
- Opportunity to do a hotel room drop to attendees at Sponsor's expense
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website
- Two complimentary Conference registrations
- Opportunity to attend all Conference events
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program
- Table top exhibit booth in the Conference Innovation Lounge

**1 OPPORTUNITY AVAILABLE | \$7,500**

HOTEL KEY CARDS ●

**ATTENDEE BADGE AND LANYARD ●**

CONFERENCE WI-FI ●

MOBILE DEVICE CHARGING STATION ●

PROGRAM ADVERTISING ●

## Conference Wi-Fi

Make the Conference Wi-Fi password one that people will remember—your company name. This will be distributed all around the Conference in breakout rooms, the Innovation Lounge, general sessions, and more!

### Benefits include:

- Your company will create a Wi-Fi password and landing page for any on-site computers
- Pre- and post-conference attendee mailing list
- Opportunity to do a hotel room drop to attendees at Sponsor's expense
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website
- Two complimentary Conference registrations
- Opportunity to attend all Conference events
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program date, invitation, all electronic promotion, and program date, invitation, all electronic promotion, and program
- Table top exhibit booth in the Conference Innovation Lounge

**1 OPPORTUNITY AVAILABLE | \$7,500**



- HOTEL KEY CARDS ●
- ATTENDEE BADGE AND LANYARD ●
- CONFERENCE WI-FI ●**
- MOBILE DEVICE CHARGING STATION ●
- PROGRAM ADVERTISING ●

## Mobile Device Charging Station

Recharge BI2022 attendees' mobile devices while collecting qualified leads at the same time! This most sought after service will ensure that attendees seek out your booth to charge their phones, iPads, and other mobile devices.

### Benefits include:

- Your company logo and messaging on charging station
- Pre- and post-conference attendee mailing list
- Opportunity to do a hotel room drop to attendees at Sponsor's expense
- Year-long exposure and recognition to NIBS' Board of Directors, members, representatives of government, the professions, industry, labor, and consumers on the Conference web page with direct hyperlink to your company website
- Two complimentary Conference registrations
- Opportunity to attend all Conference events
- Logo and recognition on all print and electronic materials, including the Conference save the date, invitation, all electronic promotion, and program
- Table top exhibit booth in the Conference Innovation Lounge

**1 OPPORTUNITY AVAILABLE | \$7,500**



HOTEL KEY CARDS	●
ATTENDEE BADGE AND LANYARD	●
CONFERENCE WI-FI	●
<b>MOBILE DEVICE CHARGING STATION</b>	<b>●</b>
PROGRAM ADVERTISING	●

## Program Advertising

Get in front of every attendee through our program advertising opportunities.

Advertisement Size	Specs	Investment
Inside Front Cover	8.5"w x 11"h	\$1,400
Inside Back Cover 8	8.5"w x 11" h	\$1,400
Full Page Advertisement (with bleed)	8.5"w x 11"h	\$1,200
Half Page Horizontal Advertisement (no bleed)	8"w x 5"h	\$600
Quarter Page Vertical Advertisement (no bleed)	4"w x 5"h	\$300

- HOTEL KEY CARDS ●
- ATTENDEE BADGE AND LANYARD ●
- CONFERENCE WI-FI ●
- MOBILE DEVICE CHARGING STATION ●
- PROGRAM ADVERTISING ●**

# INFRASTRUCTURE WEBINAR SERIES

SPONSORSHIP PROSPECTUS

# NIBS Infrastructure 2022 Webinar Series Sponsorship Prospectus

**Dates: February 16, April 19, August 16, December 6**

Infrastructure continues to be one of the biggest topics through recent policy changes, media coverage, and the passed legislation. Through the Infrastructure webinar series, we will take a deeper look into the topic, key issues, and cover a broad array of topics, including:

- Transportation infrastructure
- Goods and supply chain challenges
- Lifelines and access to high-speed networks
- Preparedness and mitigating the climate crisis

The National Institute of Building Sciences continues its mission to provide an open forum for discussion among the various facets of the built environment.

In 2021, despite lingering challenges with in-person meetings due to COVID, NIBS found a solution and launched the monthly virtual Resilience 2021 webinar series. Our subject matter experts looked at everything, from natural disaster mitigation and the pandemic's impact on technology in the built environment to building information modeling and much more.

## **Sarah Swango**

Senior Director, Membership & Development  
202.289.7800 x127  
sswango@nibs.org

Please take an in-depth look at the topics we will cover in Infrastructure 2022

### Transportation Infrastructure: Your Daily Commute

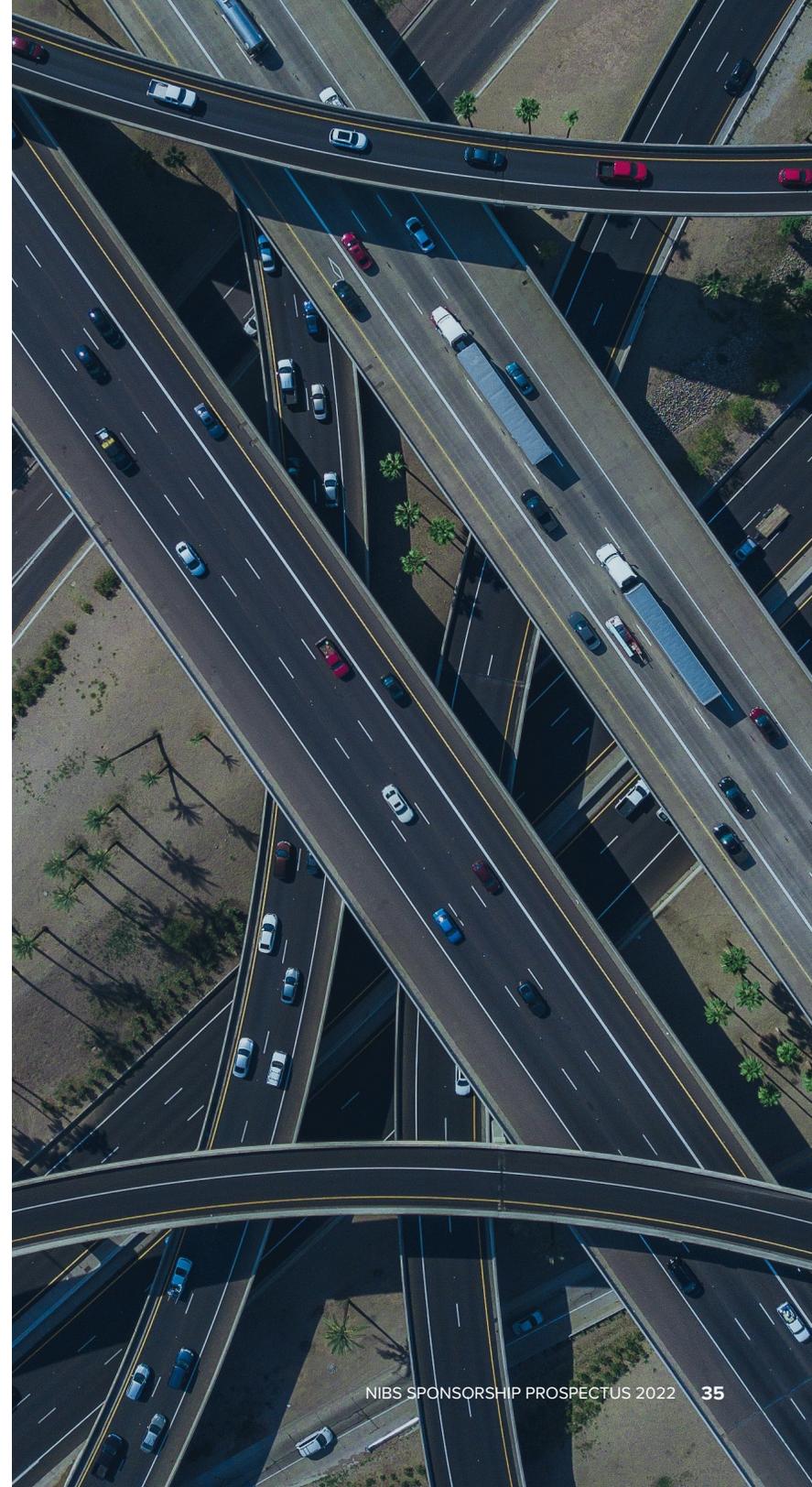
The passage of H.R.3684 – the Infrastructure Investment and Jobs Act – ensures daily commutes across metropolitan cities and small towns will be improved. The bill reauthorizes surface transportation programs for five years and invests \$110 billion in additional funding. The bill also guarantees \$89.9 billion for public transit over the next five years between reauthorizations and new funding. Highways and bridges will be repaired, intersections redesigned, designated bus lanes created, bicycle lanes protected, and commuter rail services expanded.

Our panel of experts discussed the fundamentals of infrastructure projects and how they will affect our daily lives and commutes.

### Transportation Infrastructure: Goods and Travel

There was \$100 billion in competitive grants issued for projects focused on moving freight. These will help unblock delivery channels and clear bottlenecked supply chains. Electric vehicle charging infrastructure will also be addressed.

This webinar will focus on transportation challenges, as they pertain to highways, gateways, trade corridors, airports, and railways.



### Essential Infrastructure: Lifelines & Access to Internet

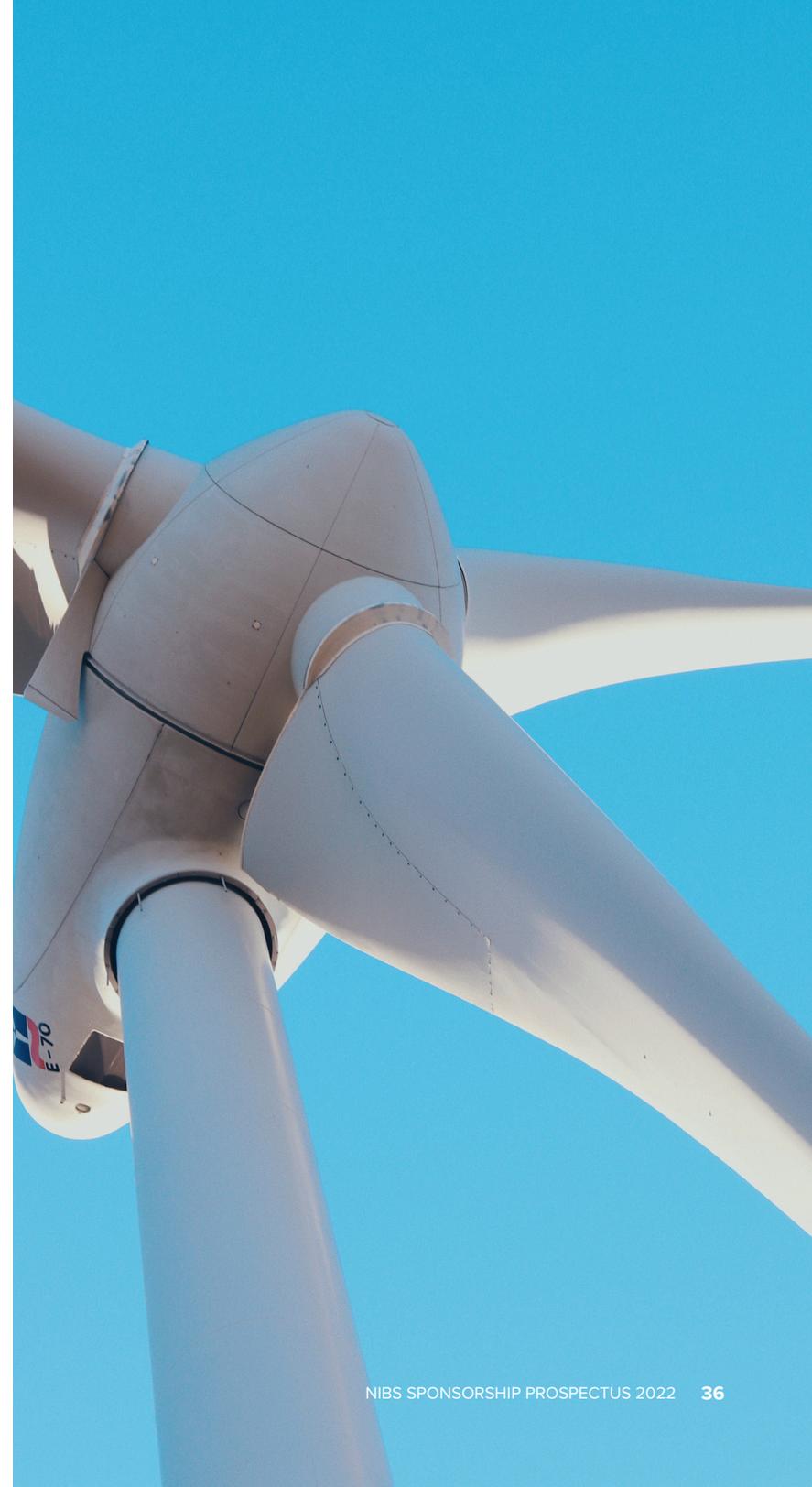
This webinar will focus on clean water, resilience of power lines, clean energy, and closing the digital divide.

- \$15 billion allocated for lead pipe replacement
- \$28 billion for resiliency of power lines/power grids
- \$42.5 billion allocated to expand access to high-speed networks
- \$36 billion for clean energy

### Strengthening Infrastructure: Mitigating the Climate Crisis

The largest-ever federal investment in climate resilience was issued in this bill in 2021. Disaster preparation projects will be the focus to address worsening natural disasters that include wildfire and drought. Also to be addressed will be flood management, water storage, sanitation, and more.

- \$8 billion for wildfire management
- \$6 billion for drought management
- \$8.3 billion for water storage, sanitation, etc.
- \$12.5 billion for flood mitigation





## Sponsors will receive the following benefits:

- Opportunity to introduce the panelists for your sponsored webinar
- Opportunity to provide a panelist for your sponsored webinar, if areas of expertise align and is approved by NIBS staff
- Logo on all promotional emails sent to promote webinar registration (~26,000 recipients)
- Logo on webinar landing page, description, and post-webinar recording page on nibs.org
- Logo on follow-up email that is sent to all registered attendees of the webinar (~500-1,000+ attendees)
- Webinar attendee email and mailing list for one-time promotional use
- One complimentary annual individual membership with NIBS

**TOTAL: \$16,000 FOR ALL FOUR WEBINARS OR \$4,000 EACH**

# BIM COUNCIL

SPONSORSHIP PROSPECTUS

## Why Sponsor the BIM Council

The BIM Council is an alliance of all those willing to contribute their time and talent toward improving the entire facilities industry. We want information to flow from authoritative sources to end users at every phase of the project. To accomplish this, we need support from individuals, companies, agencies, and sponsors and donors.

The National Institute of Building Sciences provides the infrastructure for us to develop the overarching standards needed to reach across the industry as no other organization can. To develop specific aspects of the transformation and pull together all of those pieces requires a lot of effort and resources. We know what needs to be done. We need your help to contribute to the council so we all can be successful.

Add your company, agency or individual name to the list of industry leaders today by joining the council, donating to it or increasing your level of support.

### **Sarah Swango**

Senior Director, Membership & Development

202.289.7800 x127

sswango@nibs.org



## Sponsor Opportunities

The BIM Council offers industry-wide, public and private leadership and support for the development, standardization and integration of building information management (BIM) technologies to support the full automation of the entire lifecycle of buildings. The council develops, publishes and maintains the consensus-based National BIM Standard - United States (NBIMS-US)<sup>™</sup> and, in association with the American Institute of Architects (AIA) and the Construction Specification Institute (CSI), the United States National CAD Standard (NCS).

## Platinum Sponsor

### Benefits include:

- The opportunity to designate up to fifteen (15) company employees to become NIBS and BIM Council members
- Opportunity to participate in NIBS' BIM Council and sponsor the efforts to develop national standards for BIM and other data standards
- Opportunity for the designated members to contribute resources and educational tools to the National BIM Standard
- Company logo and hyperlink listed as a Platinum level sponsor on the BIM Council webpage
- Company logo and description listed on the sponsor page of the National BIM Standard version you have contributed to as a Platinum level sponsor
- Company logo and description listed on BIM Council sponsor page in the NIBS Annual Report given to the President of the United States, as a Platinum level sponsor
- Two full Conference registrations to attend all education and networking events at the NIBS Building Innovation conference and all BIM related events and activities throughout the year

**INVESTMENT: \$50,000**

PLATINUM SPONSOR ●

GOLD SPONSOR ●

SILVER SPONSOR ●

BRONZE SPONSOR ●

## Gold Sponsor

### Benefits include:

- The opportunity to designate up to ten (10) company employees to become NIBS and BIM Council members
- Opportunity to participate in NIBS' BIM Council and sponsor the efforts to develop national standards for BIM and other data standards
- Opportunity for the designated members to contribute resources and educational tools to the National BIM Standard
- Company logo and hyperlink listed as a Gold sponsor on the BIM Council webpage
- Company logo and description listed on the sponsor page of the National BIM Standard version you have contributed to, as a Gold level sponsor
- Company logo and description listed on BIM Council sponsor page in the NIBS Annual Report given to the President of the United States, as a Gold level sponsor
- One full Conference registration to attend all education and networking events at the NIBS Building Innovation conference and all BIM related events and activities throughout the year

**INVESTMENT: \$25,000**

PLATINUM SPONSOR ●

**GOLD SPONSOR ●**

SILVER SPONSOR ●

BRONZE SPONSOR ●

## Silver Sponsor

### Benefits include:

- The opportunity to designate up to five (5) company employees to become NIBS and BIM Council members
- Opportunity to participate on NIBS' BIM Council and sponsor the efforts to develop national standards for BIM and other data standards
- Opportunity for designated members to contribute resources and educational tools to the National BIM Standard
- Company logo and hyperlink listed as a Silver sponsor on the BIM Council webpage
- Company logo listed on the sponsor page of the National BIM Standard version you have contributed to, as a Silver level sponsor
- Company logo and description listed on the BIM Council sponsor page in the NIBS Annual Report given to the President of the United States, as a Silver level sponsor
- One one-day Conference registration to attend BIM Council annual meeting at the NIBS Building Innovation conference and all BIM related events and activities through the year

**INVESTMENT: \$10,000**

PLATINUM SPONSOR ●

GOLD SPONSOR ●

**SILVER SPONSOR ●**

BRONZE SPONSOR ●

## Bronze Sponsor

**Benefits include:**

- The opportunity to designate up to two (2) company employees to become NIBS and BIM Council members
- Company logo and hyperlink listed as a Bronze sponsor on the BIM Council webpage
- Company logo listed on the BIM Council sponsor page in the NIBS Annual Report given to the President of the United States, as a Bronze level sponsor

**INVESTMENT: \$5,000**

PLATINUM SPONSOR ●

GOLD SPONSOR ●

SILVER SPONSOR ●

**BRONZE SPONSOR ●**



National Institute of  
BUILDING SCIENCES™

# BETEC/BECx SYMPOSIUM 2022

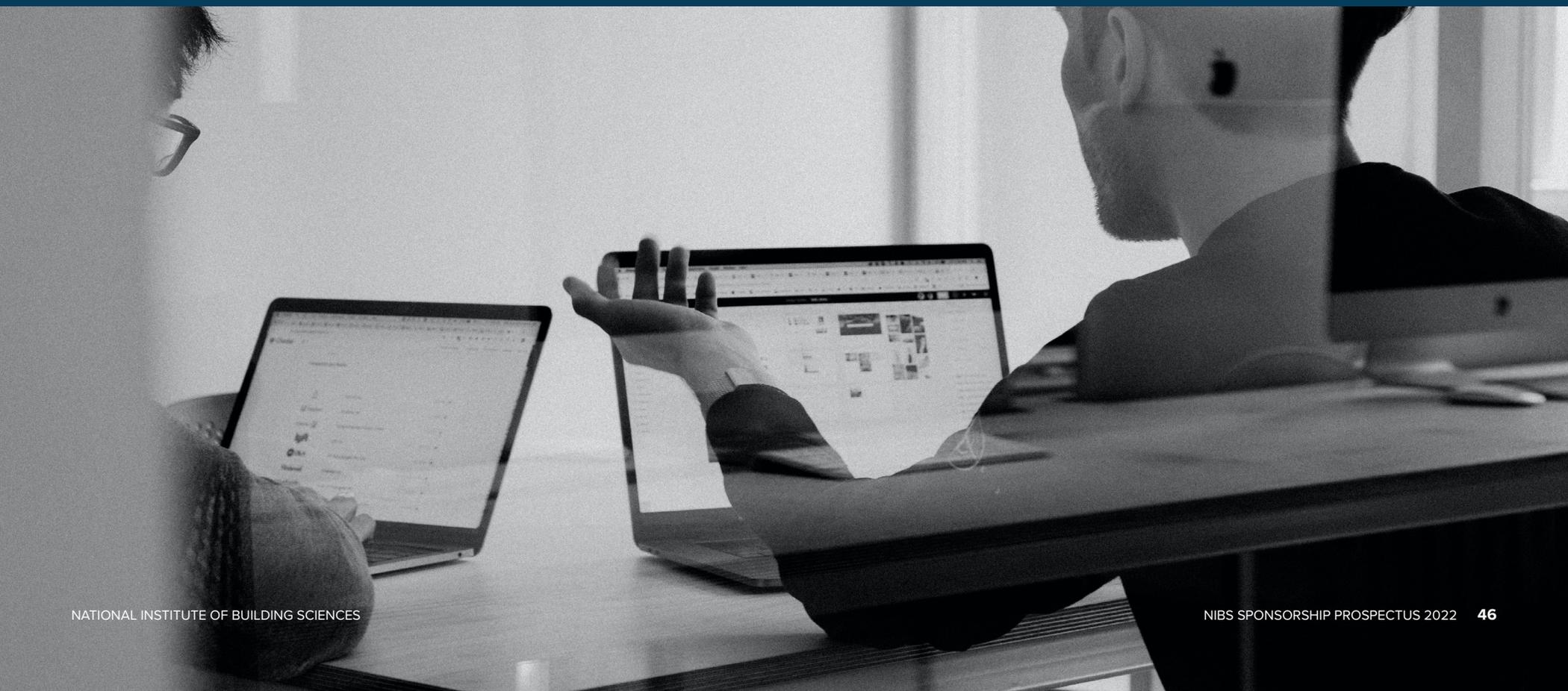
SPONSORSHIP PROSPECTUS

## Sponsorship Benefits

The BETEC/BECx Symposium will be attended by owners, developers, architects, engineers, consultants, and contractors – those professionals who are spearheading advancements in the science and art of building enclosures.

The Symposium will bring together leading researchers and practitioners from Europe, Asia, Canada, and the United States. The research will be complimented by real-world applications and case studies.

As a sponsor of the 2022 BETEC/BECx Symposium, your company will have access to design and construction decision-makers. Do not miss this exceptional and exclusive opportunity to discuss with industry leaders how your products will help meet tomorrow's challenges and to show your organization's commitment to the future of building enclosure design.



## Breakout Session Sponsorship Benefits

- A podium acknowledgement and thank you from the NIBS President and CEO in the event kick-off
- A thank you from your session's speakers before their respective breakout session begins
- Company logo on speaker presentations along with the NIBS logo
- Access to top decision-makers, who will specify and purchase your products and services
- Opportunity to reach an expected audience of 300+ attendees

## TOTAL: \$2,000 6 SPONSORSHIPS AVAILABLE

- BETEC/BECx registration list for one-time use
- Be recognized as a key supporter of energy security
- Company logo in marketing materials, e-blasts and invitations sent to potential attendees
- Company logo listed as a sponsor on the BETEC web page on nibs.org
- Access to the NIBS Engage platform to join discussion groups and access NIBS member groups
- One complimentary Individual NIBS Membership for one year

# WOMEN EXECUTIVES IN BUILDING SUMMIT

SPONSORSHIP PROSPECTUS

## Sponsorship Opportunities

The Women Executives in Building Summit will be held this spring, bringing together CEOs and other C-suite executives who represent the built environment. Show your support for the only meeting held for women executives in the building industry. Organized by the National Institute of Building Sciences, NIBS will provide the platform for connectivity at a time when more women are entering the built environment than ever before.

Limited sponsorship opportunities are available.





## Platinum Sponsorship

- Table top exhibit space inside Summit venue
- Company logo, description and hyperlink on the WEB Summit event page located at [www.nibs.org/events](http://www.nibs.org/events)
- Company logo on Summit email and formal invitation to attendees
- Company logo on signage located throughout event
- Company logo on bars at the Summit reception
- 3-5 minute Summit kick-off speaking opportunity to attendees at the event
- Post Summit attendee mailing list for one-time use
- Two complimentary invitations to attend the Summit

**VALUE: \$10,000 (1 OPPORTUNITY AVAILABLE)**



## Gold Sponsorship

- Company logo, description and hyperlink on the WEB Summit event page located at [www.nibs.org/events](http://www.nibs.org/events)
- Company logo on Summit email and formal invitation to attendees
- Company logo on signage located throughout event
- Company logo on bars at the Summit reception
- Post-Summit attendee mailing list for one time use

**VALUE: \$5,000 (2 OPPORTUNITIES AVAILABLE)**

## Sponsorship Opportunities

If you are like-minded with wanting to provide a platform for C-suite female executives to help shape the future of this workforce and want to align your company's mission and messaging, please contact:

**Sarah Swango**

Senior Director, Membership & Development

202.289.7800 x127

[sswango@nibs.org](mailto:sswango@nibs.org)



# BIM COUNCIL EVENT

SPONSORSHIP PROSPECTUS

## Why Sponsor?

If your organization provides technical products, services and solutions for a more sustainable and resilient built environment and you want a seat at the table for your solutions to be heard, we invite and encourage you to become a sponsor of this series focused on privacy and cyber security. Your organization will join an exclusive and limited group of sponsors providing solutions to the industry on this topic that warrants much attention.

## Sponsorship

Your organization will receive the following benefits and access to design and construction decision-makers:

- Acknowledgement and thank you from host and moderator during Part I of the series
- Organization logo and branding on all PowerPoint presentations during all three parts of the series
- Company logo, description and hyperlink on the BIM event webpage listed on nibs.org
- Company logo and branding on all email invitations sent to promote the three-part series beginning in June and ending in September
- Company logo and branding on all Thank You emails sent to registrants pre- and post-events, (for all three parts of this series)
- Podium acknowledgement and thank you from the session host and moderator during the Part II in-person event
- Opportunity to speak for 3 – 5 minutes about your organization followed by an introduction of the day's speakers
- Opportunity to provide speaker, moderator or panelist during the Part II in-person hearing, if speaker expertise aligns with topics covered
- Two invitations to attend the in-person hearing, including speaker, if applicable
- Company logo on highly visible signage at the in-person hearing
- Pre- and post-series attendee registration lists for all three parts of the series
- Banner advertisement on nibs.org for the calendar year with hyperlink to your company website
- Press release announcing your organization's support of the three-part BIM series
- One complimentary NIBS Individual Membership for one year

**THREE OPPORTUNITIES AVAILABLE | TOTAL: \$7,500**